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The AppleCore Newsletter

January 2022



President's Message



Jim Carmichael

Who could have imagined that life would take such a turn?

In February of 2019, I went with a group of Dentists to a remote village in Guatemala as a

translation volunteer to treat primarily children. The experience had such an impact on me, that I vowed to return every year.



Little did I know at the time, but less than 12 months later, our collective lives had changed. More than 5 million people have died around the world from Covid-19, but more than 250 Million have survived. The numbers are surely greater when we add in jurisdictions with imprecise reporting. <https://www.worldometers.info/coronavirus/>

I am an optimist, I believe in the resourcefulness of the human spirit, and while we have all been impacted in one way or another, we will emerge victorious, and always remember this chapter in history. Hopefully, the lessons will endure.

There is light at the end of the tunnel my friends (where did I hear that before....) We are hoping for a return to gathering in the Spring, some of you may be unwilling or unable, so we are discussing ways in which you can share in our monthly meetings. In the meantime, we do have most of the long-standing activities of your Club and have added some new options which we hope you will consider.

All of us in your Management Committee wish you a Happy New Year and trust that you and yours had a wonderful holiday season.

Jim Carmichael

President

The comments and opinions expressed herein are solely those of the author and not of Probus Canada or the Applewood Chapter – (courtesy of the Probus Legal department)

President's request for Volunteers

One of the great strengths of our Club is the diversity of experience that our membership has. Applewood Probus is run by volunteers and we are always actively seeking people to help us make the value of all our membership better.

Would you please help us help you? Let Doug Brien (rdbrienphoto@rogers.com) know your interest today. To send a message to Doug, please [click here](#) Thanks in advance.



Trivia play is now scheduled for Wednesday, January 12 at 10:00 am. Duration will not be greater than one hour.

Delivery will be via a video link, using an online system similar to Zoom.

To participate, players must receive and use a link, again similar to the process used by Zoom. To get the link, anyone who is not already registered with Ron can simply send him a request to join. Send him an email at his personal email address which is ronlinklater@hotmail.com or just click on his email. Ron will add you to the roster, and you will receive the necessary link before the game begins.

Valentines Lunch - Update



The lunch is still on, depending on government restrictions, for the month of February. We are working closely with the Glen Erin Inn who will provide final confirmation at the end of January.

We will inform you directly at that time. We are not taking any more commitments for the lunch. If you have already registered and not paid, wait until the end of January.

Kent Newell

Current Guest Speaker



Dr. Denis Crawford

The Life and Teams of Johnny Bassett - Dr. Denis M. Crawford: Denis is a training coordinator at Youngstown State University and a freelance writer. His research interests are sports entrepreneurship and alternate professional sports leagues. His recently published biography of Johnny F. Bassett is his third book. His talk will be based on “the Life and Teams of Johnny F Bassett”, Maverick The Entrepreneur of North American Sports.

Current Guest Speaker Books

Dr. Denis Crawford

The Life and Teams of Johnny Bassett -One of the most influential sportsmen of the late 20th century, Johnny F. Bassett's marketing wizardry belied his impact on professional hockey and football. A Canadian showman with a Barnumesque flair for spectacle, Bassett challenged the orthodoxy of sports, building sporting utopias in the fatally flawed World Football League, World Hockey Association, and United States Football League. He catered to the common fan, demanded fair treatment of athletes, and forced the sporting establishment to change the way it did business, often to his own detriment. Drawing on archival research and interviews with Bassett's contemporaries, this comprehensive biography chronicles his life in and around professional sports: his quixotic attempt to compete with the Maple Leafs; his stunning coup in signing three members of the reigning Super Bowl champions for his WFL team; his battles with the Canadian government over American football; his audacious marketing of hockey in Alabama; and his rivalry with Donald Trump for the soul of the USFL.

[Click here](#) to link to Denis's new book:

Recent Guest Speaker

Jerry Amernic

"The life and times of Babe Ruth, the Legacy"

December 9, 2021, via Zoom



Our speaker was Jerry Amernic.

He spoke on Babe Ruth, and about his book, "Babe Ruth-A Superstar's Legacy".

This book is more about Babe Ruth as a marketing wonder and as a person than it is about baseball. (Babe Ruth was more than a baseball legend. He was a marketeer

extraordinaire and a collectors' dream for all his memorability.)

We had a higher number of attendees than usual for this Zoom meeting, an indication of our interest in the topic.

Our expectations for a great presentation were not disappointed in spite of horrendous technical difficulties with the Internet and telephone difficulties at the speaker's end.

These difficulties were doubly disappointing since, at the speaker's request, our technical team had had a dry run with the speaker on Monday, and a further slide and sound check with him on Wednesday. But who can control local internet and telephone availability?

Thanks to Jerry for persevering with an eventual telephone hook-up and subsequently with slides and video clips emailed through to Paul Ferri.

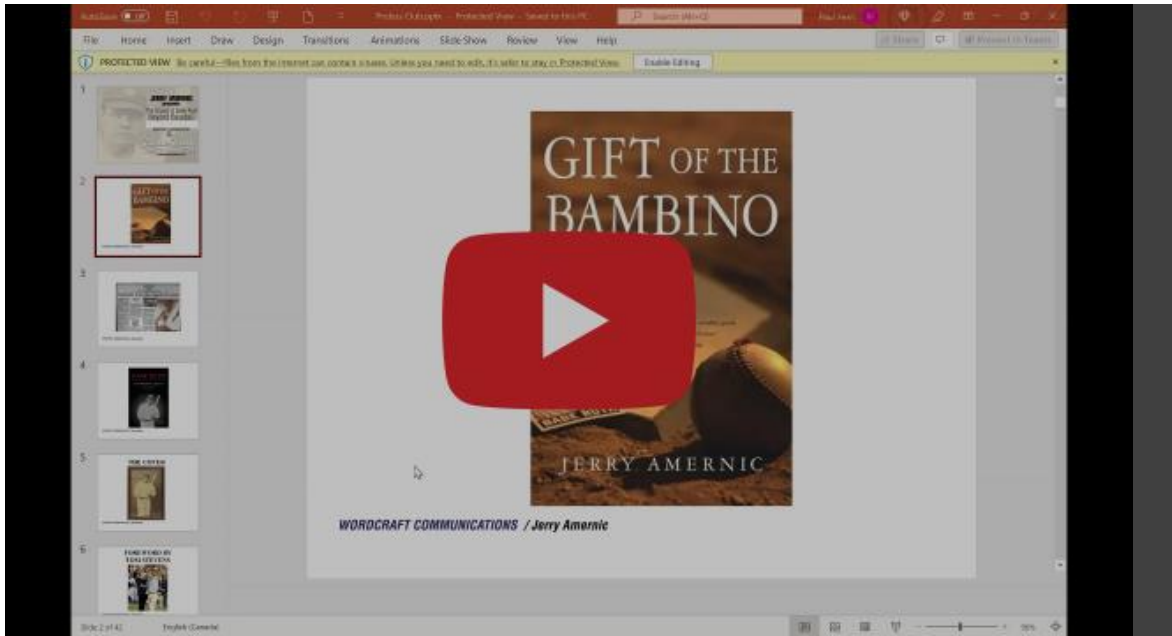
In the end, it was wonderful and entertaining, as well as an informative, presentation with most of the original attendees staying to the end at 11:30 am.

Thank you, Jerry! I believe many members will want to read your book."

Regards,

Paul Moore

If you are interested in group ordering a signed copy of Gift of the Bambino or BABE RUTH: A Superstar's Legacy, let Ross Amos know. by [clicking here.](#)



Jerry Amernic, December 9th, 2021

Please note that due to the technical problem we encountered that day, you will hear Jerry speaking and at minute eight, when he got his internet back, you will see the video portion as well.

Upcoming Speakers



February: Mark Fisher: Mark was appointed Chief Executive Officer of the Council of the Great Lakes Region by the Council's board in 2014.

Mark will speak to us about the strategic importance of this region to both the

United States and Canada, with a focus on strengthening the region's long-term competitiveness and sustainability.

March: TBA



April: Gary Mar CEO of Canada West Foundation. Prior to that he served as president and CEO of the Petroleum Services Association of Canada, Progressive Conservative MLA representing Calgary from 1993 to 2007, during which time he held cabinet portfolios including community development, health, education and environment. He will speak to us on the "Changing Relationships with China".

Guest Singer



Since our meetings are currently being held online, we have an opportunity to bring in a guest singer who would not normally attend a Probus meeting.

If you missed the meeting, you can view the video here by clicking on the image below. You may need to adjust the sound volume. *Note: some YouTube videos are preceded and followed by ads. We skip the ads at club meetings.*



"O Canada" The Toronto Blue Jays Home Opener July 30, 2021

Calling all Photographers

Have you checked out the photos on our applewood Probus Home page?. Thank you to those who have already submitted, but we are still looking to showcase your current images of Mississauga landmarks or images of living in Mississauga.

Please forward up to 3 images. Be sure to name your image and include your own name, ie "Port Credit Harbour by Joe Photog."

Send the images to applepro805@gmail.com

Probus Website Submissions

We encourage you to submit a paragraph or two on what your group is up to. Pictures of your activity or event are also welcomed. Submissions should be sent to applepro805@gmail.com

Any Changes?



Help Us Keep the Membership List Up to Date

This is a gentle reminder that each member is responsible for keeping our membership list up to date. If you have moved, changed your email address or phone number, then send an email to the Membership Co-ordinator, **Doug Brien** at membership@applewoodprobusclub.org. or [click here](#). and Doug will update your record.

Thanks.

Probus Activities

Click the Item for Details listed on our website

[Billiards](#)

[Book Club](#)

[Craft Beer](#)

[Cycling](#)

[Dinner Clubs](#)

[Golf](#)

[Investments](#)

[Men's Bridge](#)

[Mixed Bridge](#)

[Movies](#)

[Poker](#)

[Pub Lunch](#)

[Senior Common Room](#)

[Theatre](#)

Walking
Wine Tasting Groups
Activity Conveners
Management Committee

In addition, we have recently added groups for Dominoes, online Trivia, and a Men's Supper Club. Trivia is having its first online game on Wednesday, January 12. See the posting above for instructions on how to join in. Dominoes and Men's Supper Club will be launching soon - with startup delays caused by current Covid restrictions. Links will be created here, as the conveners create content for the website.

The AppleCore Communications Team



To contact the team by email, [click here](#) or email applepro805@gmail.com (copy/paste). This email address is shared by all team members. Any email sent to this address will be available to the entire team.

Newsletter / Emails: Mark Inkster / Allen Wolfrey

Website Gurus: Tony Hart, Gary Bridges and Gil Clay

Zoom Specialist: Paul Ferri

Coordinator: Mark Inkster

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